

## TWITTER PRIZE DRAW Ts&Cs

1. This promotion is open to all UK residents aged 18 years and over (Proof of age may be required). Employees or their families of any British Sky Broadcasting group or NOW TV ("Sky"), companies associated with the Promotion and all affiliates of such companies may not enter.
2. To enter this promotion, simply go to the anti-Valentines Collection at NOWTV.com to view the film collection. Then tweet your suggestion of what film we may be showing at the secret cinema on Twitter using #NOWTVVIP in the message.
3. This promotion opens on 7<sup>th</sup> February 2013 at 17:00 and closes on 13<sup>th</sup> February 12:00.
4. 100 winners will be chosen from all entries tweeted using #NOWTVVIP.
5. Each winner will win a prize consisting of a pair of tickets to 1 of 2 screenings at The Roof Gardens, Kensington, 99 Kensington High Street (London, W8 5SA) on the evening of the 13th of February (the "Event"). 1st screening at 19:00 (doors open at 18:00), 2nd screening at 21:00 (doors open at 19:45). Films to be announced on the night. Winners with the correct answer will win tickets to that screening until all tickets are allocated. Any remaining tickets from Monday 11<sup>th</sup> of February may be allocated at random.
  - a) Winners and their guests must be 18 years old or over to attend the Event. ID will be required upon entry to the Event and entry may be refused if you cannot prove you are over 18.
  - b) The tickets do not guarantee entry to the Event and terms of the Roof Garden apply.
  - c) The prize includes a glass of Champagne or bottle of Peroni (soft drinks available) per person and a freshly prepared hot snack grilled on the outdoor coal fire barbecue
  - d) Travel to and from the Event and any accommodation that may be required to attend the Event are not included as part of the prize.
  - e) The cost of any meals and all other personal expenses, spending money and other incidentals are the responsibility of the winner and their guest.
6. The winners will be contacted via a direct message on Twitter by midday on the closing date of the Promotion.
7. Winners must respond to confirm acceptance of their prize within 24hrs of being notified of their winning entry, otherwise the right to claim the prize will be lost and the promoter reserves the right to re-award the prize(s) to another entrant selected at random.
8. There is no cash or other alternative to the prize and unless agreed otherwise in writing the prize is non refundable and non transferable.
9. The Promoter reserves the right to substitute the prize for an equivalent prize or greater monetary value if this is necessary for reasons beyond its control.
10. The terms and conditions of any third party supplier (such as the Event venue) will also apply to the prize where applicable. If there is a conflict between third party terms and conditions and these terms and conditions, these terms shall take precedence.
11. The Promoter will not be liable for any prizes that do not reach the winner for reasons beyond the Promoter's reasonable control.

12. Except in case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, the Promoter and its associated companies and agents exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the prize details beyond the Promoter's control and for any act or default of any third party supplier.
13. By entering this promotion, you agree that if you are selected as a winner, Sky may pass the data on your entry to its fulfilment agent, Holler who will issue you with your prize.
14. No purchase is necessary to enter this promotion and entrants may enter as many times as they wish.
15. By entering this promotion, entrants will be deemed to have accepted these terms and conditions and to be bound by them. All entry instructions form part of these Terms and Conditions.
16. The promoter's decision is final and binding in all respects on all entrants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.
17. The promoter can accept no responsibility for, and reserves the right to disqualify, or refuse to accept entries in the following circumstances:
  - a) Entries which are corrupt, incomplete, or fail to arrive by the closing date;
  - b) Entries which contain any content which in the Promoter's reasonable opinion, is or is likely to be in breach of Twitter's terms and conditions (<https://twitter.com/tos>) or its tweeting rules (<http://support.twitter.com/articles/18311-the-twitter-rules#>)
  - c) If an entrant or anyone authorised by the entrant to deal with their entry acts in a way towards the Promoter, other entrants or Sky staff which the Promoter reasonably considers to be inappropriate, unlawful or offensive.
18. The name, photograph and county of the winner may be used by the Promoter and its associated companies for post-event publicity purposes. The winners agree to allow the Promoter to use their name and likeness for advertising and publicity purposes without additional remuneration.
19. Details of the winners' first name and county will be available for one month after the close of this promotion by writing to the Promoter at the address below and stating the name and date of the promotion
20. These rules are governed by English law and subject to the exclusive jurisdiction of the English Courts
21. Twitter, Inc. is not a sponsor of this contest and bears no responsibility or liability for the administration, operation, judging, or conduct of the contest, or for the fulfilment of prizes associated with this promotion
22. Promoter: British Sky Broadcasting Limited, Grant Way, Isleworth, Middlesex, TW7 5QD
23. Prize Provider: Holler, Warwick Building, Kensington Village, Avonmore Road, London, W14 8HQ.